

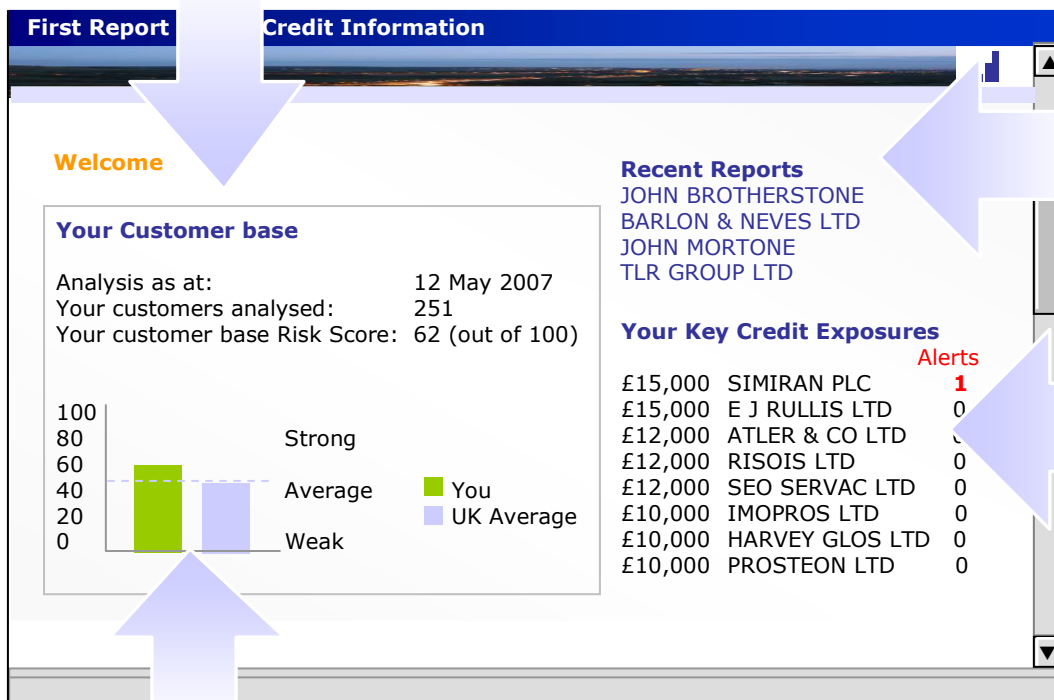
## Customer Monitoring

Our priorities are clear whenever you login – the focus is on **your customers** not ‘our services’

When you login – the Welcome screen presents you with the current status of **your customer base** at a glance.

### Your Customer Base

- Your entire customer base is constantly assessed and a 1-100 risk score is applied.
- Your whole customer base is checked every time you login
- A decline in your score alerts you if you are starting to attract a greater proportion of higher risk customers



### Recent Reports

Your most recent enquiries are listed so that you can quickly refer to reports about current credit applications

### Your Key Credit Exposures

Your most important credit exposures are shown at a glance.

### Monitoring

Your login account allows you to monitor any UK company 24 hours a day – free. Any critical alerts are highlighted as soon as you log in – in addition to you having been notified by email.

Every time you login you see the current strength of your customer base benchmarked against the UK average.

“I have had over 30 years experience as a credit controller and have used all the main credit reporting services. There is now only one I would use and can recommend without hesitation. First Report.”

S Connell (Credit Controller)